

## FOR IMMEDIATE RELEASE

AGENCY: Tara Buoncuore Sperling Interactive 10 Derby Square Salem, MA 01970 Phone: 978-304-1730 tara@sperlinginteractive.com CONTACT: Matt O'Hare JOH 1 Progress Road Billerica, MA 01821 Phone: 978-663-9000 mohare@johare.com

## JOH Welcomes Amanda Waugh, Account Executive, Health, Beauty & Wellness Division, New England Region

January 29, 2024 - Billerica, MA - JOH proudly welcomes Amanda Waugh as an Account Executive in the Health, Beauty & Wellness Division (HB&W) in the New England Region.

Amanda joins the JOH team with more than 15 years of experience in the retail industry. She began her career as a Project Specialist at Staples and moved her way up to Amanda Waugh Account Executive, Health, Beauty & Wellness Division

#WelcomeToTheFamily



Associate Category Manager, where she crafted and executed targeted selling strategies. Her most recent position was as a CVS Category Manager where she developed and implemented a comprehensive strategy for the Facial Care category, resulting in consistent sales growth and surpassing profit targets year over year.

"Amanda is a great addition to our Health, Beauty and Wellness Division," said Kevin Tassinari, EVP, Account Executive, HB&W. "Her retail leadership experience, especially in the Facial Care category, makes her a fantastic fit for our group. We are thrilled to have her on board. Welcome, Amanda!"

Amanda lives in Cumberland, Rhode Island with her husband, their two children and Goldendoodle. Outside of the office, Amanda enjoys working out at Orangetheory and on her Peloton. She is currently training to run her first marathon this year. She can be reached at awaugh@johare.com.

JOH

JOH was founded in 1956 by Harry O'Hare, Sr., and is now one of the strongest independent food brokers with 17 offices and strategic partnerships across the United States. JOH currently has over 500 employees and represents more than 400 clients. For more information, please visit www.johare.com.

For additional press information, please contact Tara Buoncuore at Sperling Interactive.