



## FOR IMMEDIATE RELEASE

### AGENCY:

Tara Buoncuore  
Single Source Marketing  
7 ½ Bridge Street  
Danvers, MA 01923  
Phone: 978-777-9992  
tara@singlesourcepromo.com

### CONTACT:

Matt O'Hare  
JOH  
One Progress Road  
Billerica, MA 01821  
Phone: 978-663-9000  
mohare@johare.com

## Paul Serrantino Joins JOH as an Account Manager

**November 26, 2019 - Billerica, MA** - Today JOH announced that Paul Serrantino has joined the company as an Account Manager in the Grocery, Frozen and Dairy division.

Paul joins the JOH team with over 30 years in the food industry, 21 with Acosta Sales & Marketing. At Acosta, he managed the Big Y business across all channels. He was a team leader and responsible for all grocery client calls. He consistently applied growth-oriented best practices to increase market share for his clients. Before Acosta, Paul held positions with the Borden Dairy Company and Morris Alper/MAI Alper.



"Paul will be a very valuable member of our Grocery, Frozen and Dairy team," said Gerry Castignetti, EVP, Sales Manager, Grocery, Frozen and Dairy. "He brings a wealth of experience and knowledge in the food business and has established many great relationships over the years. Welcome to the JOH family!"

Paul has been an active member in his community serving for many years as a head coach for the girls travel soccer team as well as heading up the high school Booster Club. He has two daughters currently attending college. He enjoys gardening, cooking and leading an active lifestyle.

He can be reached at [pserrantino@johare.com](mailto:pserrantino@johare.com) or 860.794.2331.

### About JOH

JOH was founded in 1956 by Harry O'Hare, Sr. and is one of the strongest brokers in the country with 17 offices and strategic partnerships across the United States. JOH currently has over 500 employees and represents clients across all categories. For more information, please visit [www.johare.com](http://www.johare.com).

For additional press information, please contact Tara Buoncuore at Single Source Marketing.