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KartSmartr Welcomes Eric Sellew

June 20, 2020 - Billerica, MA - KartSmartr is excited to announce Eric Sellew as Digital Media & Operations Strategist. A recent Amherst College graduate with a degree in Statistics and a certificate in Innovation Management from the London School of Economics, Eric's analytical skills make him a perfect fit for the newly created position where he will focus on managing PPC Ads, Social Media and Operations/Logistic processes.

Additionally, Eric was a KartSmartr Business Strategy intern where he quickly mastered Amazon's algorithm SEO optimization strategies, item set-up and content management. Eric has professional experience as an Operations Manager for a lettuce farm where he created efficiencies in greenhouse processes, productivity and developed an online direct-to-consumer solution.



Eric is extremely-well rounded. In addition to being the 2016 Massachusetts High School Gatorade Player of the Year in basketball, Eric lettered in basketball at Amherst and was the team captain for the 2019-20 season.

Eric will be working in the Billerica, MA office. He can be reached at esellew@johare.com.

About JOH

JOH was founded in 1956 by Harry O'Hare, Sr. and is now one of the strongest independent food brokers with 17 offices and strategic partnerships across the United States. JOH currently has over 500 employees and represents more than 400 clients. For more information, please visit www.johare.com.



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For additional press information, please contact Rick Alpern at Single Source Marketing.