



## FOR IMMEDIATE RELEASE

### AGENCY:

Tara Buoncuore  
Single Source Marketing  
7 ½ Bridge Street  
Danvers, MA 01923  
Phone: 978-777-9992  
tara@singlesourcepromo.com

### CONTACT:

John Saidnawey  
JOH  
One Progress Road  
Billerica, MA 01821  
Phone: 978-663-9000  
[jsaidnawey@johare.com](mailto:jsaidnawey@johare.com)



## JOH's Kids 360 Team Raises Money and Rides in the Pan-Mass Challenge

August 31, 2017 - Billerica, MA - JOH's Kids 360 Cycle Team joined over 6,000 bicyclists in the 38<sup>th</sup> Annual Pan-Mass Challenge. The team finished the two-day, 192-mile annual charity bike ride that crossed the Commonwealth of Massachusetts raising over \$40,000 for the Dana-Farber Cancer Institute (DFCI). Since 2011, the team has raised over \$220,000 for DFCI.

"We are so proud of the outpouring of support we received while raising money for this great cause," said John Saidnawey, JOH Chairman & CEO. "Next year, we want to welcome additional industry friends to ride on our Kids 360 team and help us raise more money for life-saving cancer research and treatment at the Dana-Farber Cancer Institute!"



JOH's Kids 360 is a non-profit charity that takes a 360-degree approach to a child's life. Whether it is providing clothes, food, toys, medical support or school supplies, the monies raised go directly to carefully selected children's charities.

#### **Photos (L to R)**

Rick Alpern, Single Source Marketing; Tom Lavery, Strategic Sales Management; George Coleman, CVS; John Saidnawey, JOH; Ted Browne, JOH; Gerry Castignetti, JOH; Nick Fanion, JOH

#### **About JOH**

JOH was founded in 1956 by Harry O'Hare, Sr. and is now one of the strongest regional food brokers with 16 offices and strategic partnerships across the United States. JOH currently has over 500 employees and represents more than 400 clients. For more information, please visit [www.johare.com](http://www.johare.com).

For additional press information, please contact Tara Buoncuore at Single Source Marketing.